

**BUSINESS STARTUP
CONSULTING SERVICES**

TURN HOBBY INTO BIZ IDEA
DEALS COLONY



Mini Course For Students YOUR CREATIVE CAREER BRAIN TO PAPER

0. GOAL SETTING

Strong understanding of your identity and core values & how you want to incorporate them into your creative career.

1. DEFINE CAREER

Discover which creative career will work. Brain dump exercise to scale your Career Interests with 4 pillars.

***EXPERIENCE *PASSION
*RESOURCES *PROFITABILITY**

2.1 VALIDATE YOUR IDEA

Discover if your market is willing to pay & you are truly solving an existing problem.

***Collaborate (Be Part Of One Team)**

2.2 TRANSFORM

Discover if your creative ideas can convert into a profitable career & you are smart about gaining real world experience.

***BUSINESS STRATEGY**

3. SELF DECLARATION

NOW ON.. NOTHING EVER STOPS YOU FROM DIVING INTO CREATIVE CAREER COMMERCIALISATION & REACHING YOUR TRUE POTENTIAL!

You believe that you are driven, knowledgeable & capable of creating an outstanding career By **COMMERCIALISING**

YOUR CREATIVE IDEAS!



BRAIN DUMP YOUR IDEAS

HOW TO DEFINE YOUR
CREATIVE CAREER
AND DISCOVER THE BEST
OPTION FOR YOU
AND YOUR REAL WORLD
EXPERIENCE

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BE CREATIVE IN YOUR SPARE TIME

➤ EXPERIENCE ➤ RESOURCES

➤ PASSION ➤ PROFITABILITY

EXPERIENCE SCALE Consider...

What is your experience in this industry?

1. Do you have any qualifications or accreditations in the niche?
2. Do you have any case studies or testimonials to prove you're an expert at your subject matter?
3. Have you ever sold or consulted someone in your market before?
4. Have you ever published content (blog, podcast, Youtube videos) or delivered it for a live audience (webinar, Facebook Live, workshops)?

PASSION SCALE Consider...

How much does this creative career idea excite you?

1. If you were to wake up in the morning and choose an idea that drives you most, which would it be?
2. How passionate are you about the actual people you're serving in your niche?
3. Ask yourself, If you didn't need to work for income, what would you do with your time!

RESOURCES SCALE Consider...

How quickly can you turn this creative career idea in to a side career?

1 week? 1 month? 1 year?

1. What sort of infrastructure do you have to develop online? (Practical experience, online portfolio etc.)
2. What is the cost associated with the infrastructure or resources you'll need to get started?

3. Do you need any further training or accreditations to be able to launch this creative career?

PROFITABILITY SCALE Consider...

What price could you realistically charge in this industry?

1. How affordable is your product / service for your ideal customers?
2. What are your costs in terms of time and money to fulfil each service / product?
3. What sort of margins are you making in terms of profit?
4. How many of your products/programs/services will you have to sell to earn the money you want to?

SO, YOU HAVE MORE THAN ONE IDEA?

ON A SCALE FROM 1 TO 10 APPLY A NUMBER FOR EXPERIENCE, PASSION, RESOURCES AND PROFITABILITY. DO THIS FOR EACH CREATIVE CAREER IDEA, THEN DOUBLE THE VALUE FOR PROFITABILITY...

CALCULATE ALL IDEAS AND YOU WILL DISCOVER WHICH THE STRONGEST CAREER OPTION FOR YOU!



Let's Brain Dump Your Ideas To Define Your Creative Career 😊

e.g. Researcher, Content Data Analyst, Video Editor, Content Writer, Blogger, Graphics Design, Digital Media, Marketing, Business Development, Illustrator, Project Co-ordinator, Volunteer Co-ordinator, Mentor/Coach.

#	YOUR – CAREER INTEREST	E	P	R	2X P R O F I T A B I L I T Y	T
I D E A N U M B E R		X P E R I E N C E	A S S O C I A T E D	R E S O U R C E S		O T A L
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

ON A SCALE FROM 1 TO 10 APPLY A NUMBER FOR EXPERIENCE, PASSION, RESOURCES AND PROFITABILITY. DO THIS FOR EACH IDEA, THEN DOUBLE THE VALUE FOR PROFITABILITY...CALCULATE ALL IDEAS AND YOU WILL DISCOVER WHICH IS THE STRONGEST CAREER OPTION FOR YOU!(Check Monika's ideas & goals.)

What is your one GOAL that you want to achieve in your 6 weeks project?

i.e. what kind of meaningful skills you want to enhance from this experience program. We will assign a project by combining your goal and your area of interests. It will be super fun as you will learn about team collaborations too.

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Straight from the owner...Examples for You:

8 years ago, Monika did this exercise in her head and brain dumped all the Ideas she could think of at that time to set her creative career by using her passion, hobbies, talents, and skills. With most of her ideas, she started with 0 resources...

Now she is running multiple businesses, getting a comfortable cash flow and people think she is visionary ;)

# I D E A N U M B E R	YOUR – CAREER INTEREST	E	P	R	2X	T
		X	A	E	P	O
		P	S	S	R	T
		E	S	O	O	A
		R	I	U	F	L
		I	O	R	I	
		E	N	C	T	
		N		E	A	
		C		S	B	
		E			I	
					L	
					T	
					Y	
1	<i>Business & IT Consulting & Mentoring</i>	5	9	0	20	34
2	<i>Community Work, Volunteering & Collaborations</i>	5	10	5	2	22
3	<i>Business & Data Analysis</i>	9	10	0	10	29
4	<i>Defining Processes & Implementing Strategies</i>	9	10	0	10	29
5	<i>Delivery Focused Projects</i>	5	10	0	10	25
6	<i>Portfolio Building</i>	5	10	0	20	35
7	<i>Events & Workshops For Network Building</i>	2	8	6	12	28
8	<i>Work With Entrepreneurs, Migrants, Students, Stay At Home Mums, Elders</i>	0	9	0	8	17
9	<i>R & D For Companies & Educational Institutions</i>	2	7	0	10	19
10	<i>Test Ideas & Develop Prototypes</i>	0	9	0	20	29
11	<i>One Stop Shop To Find Deals</i>	8	10	1	10	29

Monika's 6 Weeks GOAL: Deliver a project 😊

Monika's Ultimate GOAL: In 10 years launch "Happy Platform" as popular as facebook & linkedin. Rewards & recognitions for individuals to bring their identity back, where everyone works on something they love without being judged, where everyone feels happy and celebrate what they are good at and don't feel lonely & bored. Life is busy so I want to build a quick & easy way to be creative in spare time.



MY WHAT I LOVE DECLARATION



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**IT'S TIME TO STOP
BELIEVING
CREATIVE CAREER MYTHS**

I WILL...

- > *Stop trading time for money*
- > *Learn new skills to commercialise my creative career*
- > *Apply collaborative approach to advance my overall professionalism and work ethic*
- > *Involve in complex and important projects to gain real world experience*
- > *Achieve location & lifestyle freedom*
- > *Generate income*

I DON'T...

- > *Believe creative career is hard to commercialise*
- > *Have to choose between hands on experience and being a full-time student*
- > *Need to invest months of time to complete my project*
- > *Believe that creating an excellent career has to be hard and for top scorer only!*
- > *Need to be a recognized industry expert*
- > *Believe that experience program is the same thing as a part time job.*

Signed.....

HAVE THESE THOUGHTS EVER STOPPED YOU FROM DIVING INTO CREATIVE CAREER COMMERCIALISATION & REACHING YOUR TRUE POTENTIAL IN THE PAST?

FROM (TODAY'S DATE)

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I (NAME)

.....

COMMIT TO SAYING "NO" TO THESE THOUGHTS WHEN THEY COME TO MIND. I BELIEVE THAT I AM DRIVEN, KNOWLEDGABLE AND CAPABLE OF CREATING AN OUTSTANDING CREATIVE CAREER BY COMMERCIALISING MY CREATIVE IDEAS.

Signed.....